

SMS Text Messaging Policy

Effective Date: July 29, 2025

IMPORTANT: BY CLICKING "SIGN UP" AND PROVIDING YOUR MOBILE NUMBER, YOU EXPRESSLY CONSENT TO THE TERMS BELOW AND ACKNOWLEDGE THIS CONSENT IS NOT A CONDITION OF ANY PURCHASE. PLEASE READ CAREFULLY.

This SMS Text Messaging Policy explains how Three Day Rule Acquisition Group, LLC (“we,” “us,” or “our”) uses SMS text messaging and outlines your rights and responsibilities regarding the receipt of text messages from us. By clicking "Sign Up" on our registration page, you provide your express written consent to receive SMS text messages from us and acknowledge that you have read, understood, and agree to be bound by the terms of this Policy and any future updates. This Policy is incorporated by reference into our registration process.

1. Program Description

We may send you SMS text messages that include: Order Confirmations, Marketing and product launches, Appointment Reminders, Payment Confirmations, Account Notifications (e.g., password changes, login alerts), Subscription Renewals or Expiry Notices, Special Offers, Product Launch Announcements, Exclusive Discounts, Seasonal Campaigns, Event Invitations & RSVP Requests, Loyalty Program Updates, Customer Service/Support Conversations, Appointment Scheduling, Lead Pre-Screening, Feedback Requests, Personalized Sales Conversations, Two-Factor Authentication (2FA) Codes, Company Announcements, App Login and messaging, Matchmaking and coaching messages. Marketing messages will be clearly identified as such when sent. These messages will be sent using automated technology, including autodialers and/or pre-recorded messages. You may receive both transactional and marketing messages.

2. Opt-In Consent

By providing your mobile phone number and clicking "Sign Up" on our registration page, you expressly consent to receive recurring automated promotional and informational text messages from Three Day Rule Acquisition Group, LLC and our marketing partners at the mobile number you provided, including messages sent using an automatic telephone dialing system (ATDS) or artificial/prerecorded voice. This consent constitutes your electronic signature for purposes of the Telephone Consumer Protection Act (TCPA) and its implementing regulations. You understand that your express written consent is required for the receipt of such messages.

Consent is not a condition of any purchase. Message and data rates may apply. Message frequency varies but will not exceed 10 marketing messages per month, plus any necessary transactional messages related to your account activity. The exact number of messages you receive will depend on your account activity and interaction with our services. By providing your consent, you confirm that you are 18 years or older and are the owner or authorized user of the mobile device and number provided.

3. How to Opt Out

You may opt out of receiving SMS messages at any time by replying **STOP** to any message you receive. Upon receiving your STOP request, we will send you one immediate confirmation message confirming your opt-out. This will end all automated SMS communications from us, including both marketing and transactional messages, unless you expressly opt in again through our registration process. If you are subscribed to multiple programs, you may need to opt out of each program separately by responding STOP to messages from each program. Message and data rates may apply to STOP messages. Your opt-out request will be processed within 24 hours.

4. Support & Help

If you experience any issues with our SMS messaging program, reply with the keyword **HELP** for more assistance or contact us at:

support@threedayrule.com

9 am – 5 pm, Monday-Friday

5. Message Delivery

We are not liable for delayed or undelivered messages. Delivery of messages depends on your mobile service provider and wireless network performance.

6. Participating Carriers

Message delivery is supported by all major U.S. carriers, including AT&T, Verizon, T-Mobile, Sprint, U.S. Cellular, and other national and regional carriers. However, neither we nor the mobile carriers are liable for delayed or undelivered messages.

7. Privacy

We respect your privacy. Please refer to our Privacy Policy at <https://www.threedayrule.com/privacy> for information on how we collect, use, and share your information. Our Privacy Policy is incorporated by reference into this SMS Text Messaging Policy.

8. Changes to This Policy

We may revise this SMS Policy from time to time. The updated version will be posted on our website at www.threedayrule.com/smspolicy.pdf with an updated “Effective Date.” We will notify you of any material changes to this Policy via SMS message at least 30 days before the changes take effect. While your continued use of our SMS program after receiving notice of changes generally constitutes your acceptance of those changes, any modifications that would materially change the scope of your consent or the nature of messages received will require your

new express written consent through our registration process before implementation. This includes any changes requiring express written consent under TCPA.